Privacy policy

This policy covers website and social media sites (Facebook) that are owned and maintained by: Nuneaton Dog Training Club

Address

Nuneaton Dog Training Club Old Hinckley Rd, Nuneaton CV10 0AA



This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

This document applies and is not limited to the website, Facebook or any social media sites that Nuneaton Dog Training Club manage.

Use of the NDTC social media by you constitutes acceptance by you of this privacy policy ("**Privacy Policy"**). If you do not wish to accept this Privacy Policy, then you must not use the web/social media sites.

The purpose of this Privacy Policy is:

- to assure you that we recognise and fully respect the privacy and personal data of the using our website or social media site
- to explain what personal information we collect from website or social media site and how we ensure its best protection.

This Privacy Policy that governs the website and social media sites (Facebook) can be download from our website www.ndtc.org.uk/downloads referred to in this Privacy Policy as the "website or social media sites". Other sites to which the Website may be linked to are not covered by this Privacy Policy.

Data protection

Nuneaton Dog Training Club complies with the Data Protection Act 1998 ("the **DPA"**). For the purposes of the DPA, Nuneaton Dog Training Club is the data controller and sole owner of the personal data collected on the **website or social media sites**.

Nuneaton Dog Training Club does not sell, share or transfer this information except as set out in this Privacy Policy.

We use up-to-date procedures to keep personal data as safe and secure as possible and to protect against loss, unauthorised disclosure or access. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to the Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

The DPA gives you the right to access details that we hold about you. Your right of access can be exercised in accordance with the DPA. No fee is payable in respect of any access request.

For more information, please refer to our Data Protection Policy.

Information we may collect from you

It is not necessary for you to register with us in order to access the Website. However, we may collect some information from interactive features such as online surveys, contact and registration forms. The basic personal information about you which we may collect, and process is:

- your name
- your interest
- your e-mail address

Depending on what you are registering for, additional information may be collected from you.

We may also collect, and process information provided by you at the time of posting material to the Website, as well as details of your visit to the website and social media sites (including, but not limited to, traffic data, location data, weblogs and other communication data), and the resources that you use. Further, if you contact us, we may also keep a record of that correspondence.

Uses made of the information

We may use information held about you in the following ways:

- to ensure that content from the Website or social media sites is presented in the most effective manner for you and for your computer or mobile device.
- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes
- to allow you to participate in interactive features of our service, when you choose to do so, and
- to notify you about changes to our service.

We may also use your data for the purposes of advertising, marketing and public relations, so as to provide you with information about relevant goods and services which may be of interest to you and we may contact you about these by post or telephone.

If you do not want us to use your data in this way, please email the Club Secretary

Changing the information, we hold about you

If you would like to change any information we hold about you that has been collected via use of this Website or want to it to be removed from our database, you should contact Club Secretary

Third Parties

We do not at present forward the information collected about you to any third parties except where required by law to do so or in order to enforce or apply our Conditions of use. However, we reserve the right to change this position at any time.

If Nuneaton Dog Training Club chooses to employ the services of a third party it will inform you, but the change will only apply in relation to information which we collect from you after we have informed you of the change. We will not disclose any information we have already collected about you without your consent, other than where required to do so by law or in order to enforce or apply our Conditions of use.

At all times, Nuneaton Dog Training Club will control and be responsible for the use of your personal information.

Consent

By using the website or social media sites, you consent to the collection and use of your personal information in the manner set out above.

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing at any time by contacting the Club Secretary

The Website may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Changes to Privacy Policy

The internet and data privacy best practice are both developing. We therefore reserve the right to revise this Privacy Policy at any time. If this Privacy Policy changes in any way, we will place an updated version on this page. Regularly reviewing this page ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

Questions, comments and requests regarding this Privacy Policy are welcomed and should be addressed to the Club Secretary <secretary@ndtc.org.uk>

Do we use cookies?

Yes we do. A cookie is a piece of text that is stored on your computer by your web browser. We use cookies to monitor how people use our site. This helps us to understand how our customers and potential customers use our websites so we can develop and improve their design, layout and more relevant content.

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit http://www.aboutcookies.org for detailed guidance.

The list below describes the cookies we use on this site and what we use them for. Currently we operate an 'implied consent' policy which means that by using our website you agree we can place these types of cookies on your device. If you are not happy, then you should either not use this site, or you should delete the cookies having visited the site, or you should browse the site using your browser's anonymous usage setting (called "Incognito" in Chrome, "In Private" for Internet Explorer, "Private Browsing" in Firefox and Safari etc.)

First Party Cookies

These are cookies that are set by this website directly.

- Login: A login cookie is used to preserve your personal login preferences as set on the login screen.
- Google Analytics: We use Google Analytics to collect information about visitor behaviour on our website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information.
 We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

You can find out more about Google's position on privacy as regards its analytics service here.

- Banner advertising: These cookies allow us to know whether or not you've seen an advert and how long it is since you've seen it.
- PPC: These cookies use Flashtalking and Google Analytics to track our PPC campaigns by dropping cookies onto users' browsers.

More info on Flashtalking and Google Analytics can be found here:

http://www.google.com/policies/technologies/ads/

https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage

http://www.flashtalking.com/privacy/policy.pdf

Third Party Cookies

These are cookies set on your machine by external websites whose services are used on this site. Cookies of this type are the sharing buttons across the site allow visitors to share content onto social networks.

Cookies are currently set by

- AddThis
- Facebook
- YouTube

In order to implement these buttons, and connect them to the relevant social networks and external sites, there are scripts from domains outside of our website. You should be aware that these sites are likely to be collecting information about what you are doing all around the internet, including on this website.

You should check the respective policies of each of these sites to see how exactly they use your information and to find out how to opt out, or delete, such information.

Emails

Some emails we send we track, at an individual level, whether the user has opened and clicked on the email. We do not use this information at a personal level, rather we use it to understand open and click rates on our emails to try and improve them. If you want to be sure that none of your email activity is tracked, then you should opt out of our emails which you can do via the unsubscribe link at the bottom of every email we send.

Blocking & deleting cookies

Most browsers allow you to refuse to accept cookies. For example:

- Internet Explorer to refuse all cookies click "Tools", "Internet Options", "Privacy", and select "Block all cookies" using the sliding selector
- Firefox to block all cookies click "Tools", "Options", and un-check "Accept cookies from sites" in the "Privacy" box or select "Clear private data" if you want to delete all cookies.
- Chrome click on the Chrome menu in the toolbar, click on "settings", click on "advanced settings", choose "Privacy" section, then click on " Content settings" button and choose either block or delete as appropriate.

Blocking or deleting all cookies will, however, have a negative impact upon the usability of many websites.